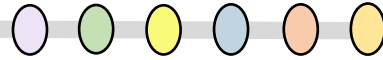


IMPLEMENTATION STRATEGIES



This section presents four implementation strategies. Recognizing the wide-reaching areas of cross-agency research that this study explored, these strategies are centered around coordination and communication. These strategies span all six research themes (*Planning, Design, Operations & Maintenance, Volunteering, Funding Sources/Partnerships/Donation Opportunities, and Rules & Enforcement*) explored throughout this study and will support and sustain the implementation of the recommendations put forth in this dog park study.

STRATEGY #1

Enhance FCPA’s Dog Park Webpage

Through cross-agency collaboration among the dog park study team as well as from public input as part of this study, a variety of insights were yielded on ways the existing dog park webpage could be enhanced to better streamline information. This update would consolidate a wide variety of dog park and dog activity related information and provide more robust resources for navigating to existing dog parks.

The website refresh would consolidate all dog park and dog activity related information in one easy to find place. This would include information related to rules and regulations, volunteer opportunities, license and vaccine information, dog-related events, dog training classes, dog park planning and design guidance, donation opportunities, and of course, this dog park study report. Consolidating the wide range of information related to dog parks and countywide dog activities into a single easy to use webpage will allow for more efficient navigation of resources, for both the public and County staff users alike.

The website refresh would also entail a revision to the existing dog park map on the current webpage to allow for easier location of FCPA’s existing dog parks. A revision to the Google map nomenclature of FCPA’s dog parks would be included as part of this update. Combined, these revisions will significantly improve locating and navigating to FCPA’s dog parks.

STRATEGY #2

Create a “Dogs in Public Spaces/Dog Park Information” Brochure

Like the update to FCPA’s website described above under Strategy #1, this brochure would serve to consolidate key pieces of information surrounding FCPA dog parks, as well as key pieces of information surrounding vaccination, licensing, rules and regulations, and health and safety best practices. This brochure will help to provide community members with additional county resources and will serve as a printed paper option to complement FCPA’s dog park webpage. This will greatly enhance and expand public information about FCPA dog parks and dog handling in the County.

STRATEGY #3

Centralize Dog Park Coordination

FCPA dog parks are a park amenity that has significant community interest; this can be demonstrated both by this study (over 4,000 survey responses and over 2,500 individual comments) as well as historic community input received by FCPA. In addition, FCPA's dog parks require a great deal of community partnership; from Friends Groups to volunteers and donors, FCPA's dog parks flourish from these forms of continued community investment. This high level of community interest and forms of community involvement help FCPA's dog parks thrive and are critical to their success.

Recognizing that these partnerships and forms of community involvement require consistent and sustainable coordination, FCPA should explore dedicating a key staff person to serve as the primary point of contact to help facilitate dog park development, operational needs, volunteer coordination, and community relations.

FCPA's dog parks are like FCPA's farmer's markets (10 sites) and garden plots (9 sites) in that they all require a great deal of coordination across multiple county departments, volunteer groups and the community. FCPA farmer's markets and garden plots both have dedicated staff resources to help facilitate the complex coordination that is required for these types of facilities that rely on help from volunteers.

A staff person dedicated to centralized coordination could serve as an inter-agency liaison, who would be responsible for coordinating the many facets of dog park activity and requests related to FCPA's 11 dog parks. This individual would work collaboratively with FCPA's Planning and Development Division, Park Operations, Park Services, and the FCPF, and serve as a primary point of contact for the community, such as Friends Groups, volunteers, and animal-related businesses. This enhanced coordination would ensure timely updates to the dog park website, prompt responses to community inquiries, and would help to provide more information to the community about dog park related resources and dog related activities. The recommendations and strategies presented as part of this study could serve as a guide and by dedicating staff resources to these unique county facilities, community involvement in FCPA's dog parks would be bolstered.

STRATEGY #4

Adopt a Project Schedule for Construction of One Planned Dog Park

As described in both the Executive Summary and Planning sections of this report, it is recommended that FCPA construct at least one new dog park by 2025 and utilize the list of master planned dog parks to do so. This will not only satisfy the estimated service level need, but also the substantial community interest expressed through the dog park study survey.

While constructing a dog park that is already planned significantly expedites the process for establishing a new dog park, there are still several additional steps

required such as securing funding, construction permits, and community outreach if a significant period of time has passed since the master plan was approved. Should the process for establishing this new dog park begin in 2021, it is estimated that ribbon cutting for this dog park would likely occur between 2023/2024.

Recognizing the number of steps required as part of this process, it is recommended that FCPA adopt a formal project schedule and initiate this process in 2021 to ensure that this recommendation is realized within this time frame (2025).