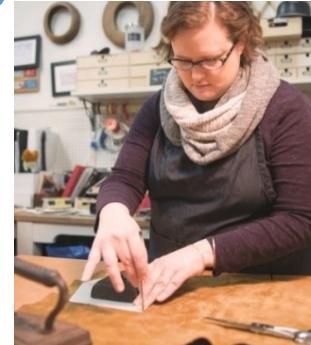




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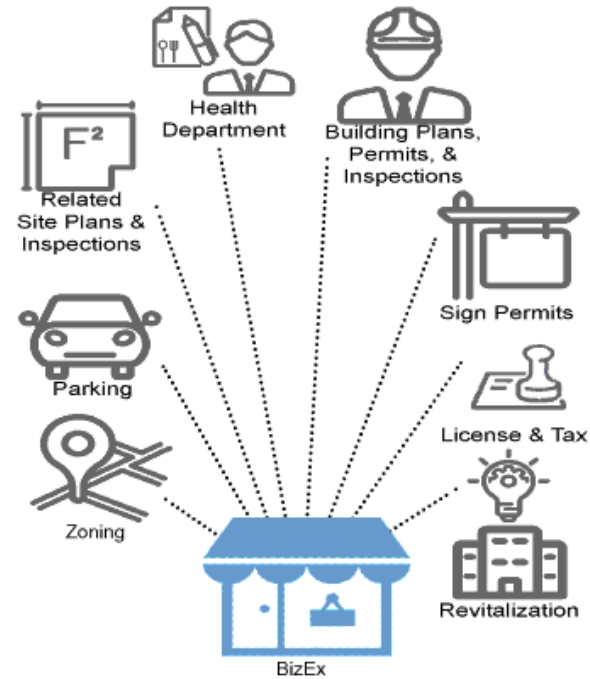


## Economic Advisory Commission

Doug Loescher, Program Manager, Community Revitalization Section

September 10, 2019

# Fairfax County Resources



We'll guide you through these steps needed to start your small business.



# Small-Scale Production Study



**Focus:** economics & placemaking

**Analysis:** businesses & properties

**Recommendations:** support & development

# Small-Scale Production Study

## Survey

- 100+ businesses identified
- Less than 5 employees/5 years
- Predominantly food-oriented

## Findings

- Businesses lack visibility
- Need help to grow & find space





# Study Recommendations

1. Permit process improvements
2. Resources for businesses
3. Maker networking group
4. Matchmaking: properties & businesses
5. “Maker” events & activities
6. “Locally-made” branding
7. Leasing assistance
8. Development partnerships
9. Support for business growth
10. Tax incentives & modifications



# Follow-on Actions



- **Report** – findings & recommendations  
<http://www.fcrcvit.org/otherprojects/smallscale.html>
- **Outreach** – public forums & communications
- **Comp Plan & Zoning** – amendments  
<https://www.fairfaxcounty.gov/planning-development/zmod/small-scale-production-and-manufacturing-establishments>
- **Network** – organizational development

# “Made in Fairfax” Network – Business Types



# “Made in Fairfax” Network – Group Priorities



**1. Network:** group & communications



**2. Branding:** logo & designation system



**3. Events:** showcase & holiday markets

Showcasing the Old Dominion's Fine Products and Services



# Made In Fairfax



For more information: [www.fcrevit.org/otherprojects/smallscale](http://www.fcrevit.org/otherprojects/smallscale)