

Fairfax County, Virginia
Recovery Plan Performance Report

**State and Local Fiscal Recovery
Funds**

August 31, 2021 Report



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Executive Summary

This Recovery Plan Performance Report (Recovery Plan) is being submitted as required by the U.S. Department of the Treasury (Treasury). This initial Recovery Plan covers the period from the date of award (May 12, 2021) to July 31, 2021 and must be submitted to Treasury by August 31, 2021. Thereafter, the Recovery Plan will cover a 12-month period and the County will submit the report to Treasury within 30 days after the end of the 12-month period. For Fairfax County that means the report is due by July 31 of the applicable year; however, updates will be provided throughout the year if required by Treasury.

The American Rescue Plan Act (ARPA) of 2021 was signed into law by President Biden on March 11, 2021. The ARPA included \$350 billion as part of the Coronavirus State and Local Fiscal Recovery Fund (Fiscal Recovery Fund) and provides direct federal assistance to states and localities. Fairfax County has been allocated \$222.9 million in Fiscal Recovery Funds which will be received in two payments. The first payment of \$111.45 million has already been received with the second payment expected no earlier than 12 months following the first payment. The deadline to spend the funds is December 31, 2024.

As of July 2021, in addition to the funding received through the ARPA, Fiscal Recovery Fund, the County has received, or is anticipated to receive, \$433.6 million in other stimulus funding in response to the COVID-19 pandemic. This brings total funding to the County to \$656.5 million. This includes \$200.2 million from the Coronavirus Aid, Relief, and Economic Security (CARES) Act Coronavirus Relief Fund (CRF), \$69.6 million in Emergency Rental Assistance (ERA), \$28.6 million anticipated as a result of approved reimbursements from the U.S. Department of Homeland Security, Federal Emergency Management Agency (FEMA), and \$135.2 million in grants and other awards. These funds have been or will be used to implement public health programs to directly combat COVID-19 as well as to assist those most impacted by the pandemic and most vulnerable in the community. The County has also established a Coronavirus Pandemic Reserve utilizing General Fund resources to address funding needs not eligible under another federal funding source. Please note, funding received directly by the Fairfax County Public Schools (FCPS) is not included in the above funding amounts.

The County Executive has been providing monthly updates to the Board of Supervisors since June 2020 on the status of all stimulus funding. These memos can be found on the Fairfax County Department of Management and Budget website ([Stimulus Funding Updates](#)).

Uses of Funds

The U.S. Department of the Treasury released the Interim Final Rule (IFR) related to the Fiscal Recovery Fund on May 10, 2021. Comments on the IFR were due on July 16, 2021. No guidance has been given on when the Final Rule will be released. While the first tranche of funding has been partially allocated into broad categories under the Interim Final Rule, once the Final Rule is released, staff will need to ensure the programs and spending plan is consistent with the final guidance as well as other updates released from Treasury.

Staff are currently working to develop specific projects within each of the following broad categories. However, this is intended to be a dynamic process and allocations will be updated based on changing needs, other funding opportunities that arise, and County priorities.

Out of the first tranche of funding totaling \$111.45 million, current allocations total \$95.50 million, leaving \$15.95 million unallocated. There were no actual expenditures as of July 31, 2021; however, obligations totaled \$4.7 million. The obligation is for Cybersecurity under the Revenue Replacement category and is discussed further in the Project Inventory section beginning on page 13.

Public Health

The County may use the Fiscal Recovery Fund if the program or service “responds to” the COVID-19 public health emergency. Prior to approval, the County must first identify the public health issue created or made worse by the COVID-19 public health emergency and then identify how the proposed program, service, or other intervention addresses the identified need or impact. This category includes COVID-19 mitigation and prevention activities such as vaccination programs and contact tracing, behavioral health care, public health and safety staff, medical expenses, and expenses to improve the design and execution of health and public health programs. The following categories have been identified for Public Health.

Public Health	Current Allocation
School Health and Public Health Preparedness	\$8,000,000
Non-Congregate Sheltering	\$5,000,000
Contact Tracing Program	\$3,000,000
Behavior Health Initiatives	\$2,000,000
Personal Protective Equipment	\$2,000,000
Total	\$20,000,000

A formal proposal has gone to the Board of Supervisors for the School Health and Public Health Preparedness category. This proposal will help bolster the County’s preparedness for future public health emergencies, including the continuing impacts of COVID-19. Specifically, 82 new Public Health Nurse positions will be added to the Health Department in order to resource one public health nurse per school for the entire Fairfax County Public Schools system. Additionally, 16 new positions will be added to the Health Department to advance public health preparedness and department operations by building on existing capacity and developing new capacity and initiatives designed to prepare residents in the Fairfax Health District, local government agencies, community-based organizations, and other partners for future public health emergencies. Finally, 9 new positions will be added to the Department of Neighborhood and Community Services in support of the Emergency Rental Assistance (ERA) program in response to the COVID-19 pandemic. The ERA program made funding available to assist households that are unable to pay rent and utilities due to the COVID-19 pandemic. These positions are necessary to address gaps in technical assistance, community outreach, and eviction prevention oversight as well as ensuring adherence to program guidelines. The Board of Supervisors is scheduled to take action on this proposal on October 5, 2021. Proposals are currently being developed for the other categories in Public Health.

Negative Economic Impacts

The County may use the Fiscal Recovery Fund to respond to the negative economic impacts of the COVID-19 public health emergency, including to households, small businesses and non-profits. Prior to approval, the County must first identify the public health issue created or made

worse by the COVID-19 public health emergency and then identify how the proposed program, service, or other intervention addresses the identified need or impact. This category includes assistance to impacted households such as food, rent, counseling, job training and legal aid, and assistance to small businesses including assistance with reopening, credit access and revenue replacement. The following categories have been identified for Negative Economic Impacts.

Negative Economic Impacts	Current Allocation
PIVOT Business Recovery Grant Program	\$25,000,000
Affordable Housing Projects	\$15,000,000
Active and Thriving Community Grants Program	\$10,000,000
Basic Needs and Food Assistance	\$6,000,000
Basic Income Pilot Program	\$1,500,000
Job Training/Workforce Development	\$1,000,000
Total	\$58,500,000

The PIVOT Business Recovery Grant Program and Active and Thriving Community Grants Program are currently underway. Both of these are discussed further in the Project Inventory section beginning on page 13.

Consistent with the Budget Guidance approved by the Board of Supervisors concurrent with the FY 2022 budget, \$15.0 million has been set aside for Affordable Housing Projects. It is anticipated that another \$15.0 million will be dedicated for this effort when the second half of the Fiscal Recovery Funding is received. Specific projects will be approved by the Board prior to implementation.

Proposals are currently being developed for Basic Needs and Food Assistance, Basic Income Pilot Program, and Job Training/Workforce Development in Negative Economic Impacts.

Revenue Replacement

The County can use the Fiscal Recovery Fund for the provision of government services to the extent revenue was reduced due to the COVID-19 public health emergency, with few exceptions. Funds used to replace revenue loss may be used for a wide range of government services, programs, and projects outside of the other eligible uses of the Fiscal Recovery Fund. The County’s reduction in revenue is measured relative to the revenue collected in the most recent full fiscal year prior to the emergency. Using the formula provided by Treasury for the County’s revenue loss calculation, the County has preliminary estimated revenue loss of more than \$170 million in FY 2022. While there is no intent to expend the full Fiscal Recovery Fund allocation out of the Revenue Replacement category, the County’s revenue loss demonstrates the significant impact the COVID-19 pandemic has had on the County. The following categories have been identified in the Revenue Replacement category.

Revenue Replacement	Current Allocation
Park Authority Support	\$7,000,000
One-Time County Projects (IT, Capital, Apparatus)	\$5,000,000
Cybersecurity Support	\$5,000,000
Total	\$17,000,000

The Cybersecurity Support is currently underway and is discussed further in the Project Inventory section beginning on page 13. Proposals are currently being developed for the other categories in Revenue Replacement.

Promoting Equitable Outcomes

While the pandemic has impacted the entire County, it has disproportionately impacted low-income families, communities of color, and other historically disadvantaged populations, and has exacerbated systemic health and economic inequities. Low-income and socially vulnerable communities have experienced the most severe health impacts. The Fiscal Recovery Fund is specifically intended to help address those disproportionately impacted by the COVID-19 pandemic.

Under the U.S. Department of Treasury’s Interim Final Rule, the County may identify a disproportionately impacted populations and communities using either the U.S. Department of Housing and Urban Development (HUD) Qualified Census Tracts (QCTs) or “other households, businesses, and populations disproportionately impacted by the COVID-19 public health emergency.” Due to limitations in the factors used to determine QCTs, the County has opted to define those populations, households, and geographic areas that have been disproportionately impacted by the pandemic. The County has developed an ARPA COVID-19 Recovery Index to show which areas of the County are disproportionately impacted by COVID-19 and where to target resources for recovery.

ARPA COVID-19 Recovery Index

The ARPA COVID-19 Recovery Index (Recovery Index) includes data from three areas individually and as a composite index by Census tract. They are as follows:

1. ARPA COVID-19 Vulnerability Index

The ARPA COVID-19 Vulnerability Index helps us understand which areas of the county are vulnerable to COVID-19 due to factors such as poverty, crowding, and job type. The ARPA COVID-19 Vulnerability Index is based on the Centers for Disease Control and Prevention’s Social Vulnerability Index. The ARPA version of the Fairfax County COVID-19 Vulnerability Index has 12 indicators; the original COVID-19 Vulnerability Index developed in May 2020 had 21 indicators. These 12 indicators were chosen due to their focus on the economic impacts of COVID-19. Individual indicators were ranked into 5 classes using natural breaks and given a score of 1 to 5, with 5 being the most vulnerable. The individual indicators were combined, using equal weighting, to create the ARPA COVID-19 Vulnerability Index. The data sources are the American Community Survey

2015-2019 and the Centers for Disease Control and Prevention Behavioral Risk Factor Surveillance System.

2. COVID-19 Cases in Fairfax County

Cases of COVID-19 by Census tract in the Fairfax Health District as of July 2021. The source is the Virginia Electronic Disease Surveillance System.

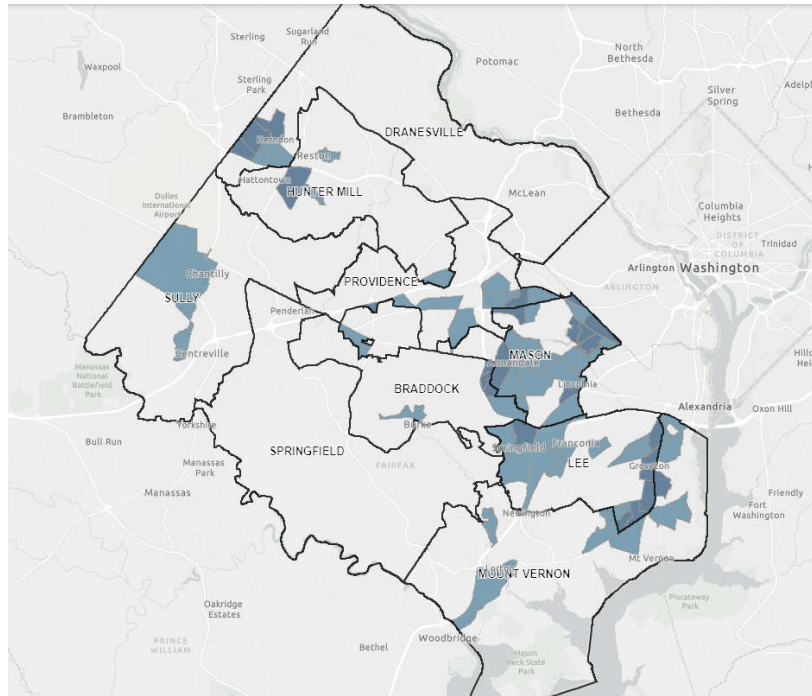
3. Estimated Low-Income Job Loss (Where Low-Income Jobs Are Being Lost to COVID-19 from the Urban Institute)

According to the Urban Institute, the neighborhoods hardest hit by COVID-19 job losses are home to workers in industries like tourism and transportation. Urban Institute estimates how many low-income jobs have been lost by workers living in each Census tract or are at risk when stay-at-home orders are in place. Please note that these numbers are estimates. The Urban Institute recommends interpreting the results as relative job loss levels, which can be used to inform investments that alleviate some of the economic burden in hard-hit neighborhoods. Read more about the methodology used at [Where Low-Income Jobs Are Being Lost to COVID-19 | Urban Institute](#). Data from August 6, 2021 was used.

Individual indicators were ranked into 5 classes using natural breaks and given a score of 1 to 5, with 5 being the most impacted. The overall ARPA COVID-19 Recovery Index was created using the three sub-indices (ARPA COVID-19 Vulnerability Index, COVID-19 Cases in Fairfax County, and Estimated Low-Income Job Loss) and applying the following weighting:

- 50 percent – ARPA COVID-19 Vulnerability Index
- 33 percent – COVID-19 Cases in Fairfax County
- 17 percent – Estimated Low-Income Job Loss

The areas shaded in blue in the map below show the areas of the County that have been defined as those disproportionately impacted by the COVID-19 pandemic. The shaded areas account for approximately 28 percent of the County's population.



Programs will be designed to target both businesses and households in the Recovery Index. These disproportionately impacted populations and communities will be prioritized wherever possible. The ARPA COVID-19 Recovery Index will be available online in the coming weeks.

Community Engagement

The County has conducted robust community engagement activities since the beginning of the COVID-19 pandemic. These engagement efforts have been anchored in serving people with significant barriers to services, including people of color, people with low income, limited English proficiency populations, and other traditionally underserved groups.

Using client 'lived experience' feedback through surveys, individual customer feedback and community partner collaboratives, the County has developed and implemented engagement strategies that improve service access by reducing barriers to access and increase service coordination that supports residents in an effective, efficient, and client-centered way.

Moving forward, all programs supporting the community will include written, oral, and other forms of input that capture diverse feedback from constituents, community-based organizations, and the community.

Examples of some of the engagement and outreach efforts undertaken by the County include the following:

Multi-Cultural Advisory Council (MAC) meetings

The Health Department held quarterly briefings and focus groups with the Multi-Cultural Advisory Council (MAC) to address pandemic response, solicited input on trusted immigrant health care providers and other current topics for pandemic response. In addition, the Health Department

consulted with Chinese American Community Health Services that led to sharing of tailored messaging through mailing lists and Chinese media.

As a result of these meetings, the Health Department curated multiple in-language resources to be shared throughout the community. In addition, the Health Department guided the trusted health care providers for the immigrant community through the Virginia Department of Health COVID-19 vaccine administration certification process.

Community Champions

More than 200 formal and informal community champions have been identified by the Health Department's Outreach Team to regularly seek community feedback and experiences and share pandemic response resources. These champions are recognized as an expert in their area and the Health Department coordinated with them and other partners to get information and actual services to neighbors living in the community.

Community champions assisted with helping the Health Department's Outreach Team to learn more about where people living in different Fairfax neighborhoods and racial/ethnic communities socialize, shop, worship, work, and play.

These champions work with the Health Department Outreach Team to co-create effective ways to communicate with and reach residents about public health topics to ensure residents are informed and getting the assistance needed to improve health and well-being. These champions are trusted messengers who amplify the Health Department's communication messages.

Community Conversations (February 2021 to July 2021)

The Health Department has worked closely with community-based organizations to present vaccine information and answer questions from residents. Presentations are being delivered in English, Spanish, Korean, Vietnamese, Chinese, Arabic, and Amharic.

Johns Hopkins University Focus Groups - Understanding Diverse Communities and Supporting Equitable and Informed Vaccination Decision Making (November 2020/January 2021/May 2021)

The County hosted a national focus group cohort of 35 local Hispanic residents selected to participate in three 3-hour meetings over five months. Fairfax County was assigned 1 of 3 national Hispanic cohorts, with meetings conducted entirely in Spanish and supported by simultaneous translation services. Other cities/counties had Hispanic, African American and Native American cohorts and all vaccine hesitancy findings were shared across cohort groups, thus providing Fairfax County early guidance to inform public health response activities. This in-depth public engagement study was led by Johns Hopkins University and funded by Robert Wood Johnson Foundation.

The in-depth public engagement sought to understand the values, motivations, trust, information needs, vaccination program characteristics and other factors affecting decision making regarding SARS-CoV-2 vaccines among underserved communities.

The findings from this nationwide study will inform nationwide understanding and strategies to increase vaccine uptake in populations experiencing disparities in COVID-19 morbidity and mortality. The community engagement study addresses vaccine hesitancy, lack of trust, and disparities in safe access to vaccination. This community engagement study will be published to

inform public health pandemic response. Through participation in this study Fairfax County Health Department has built additional capacity and models for equitable engagement in communities.

Essential Health Messaging to Spanish Speaking Residents (July 2020)

The COVID-19 pandemic has been particularly devastating for the local Latinx community. Epidemiological data and input from community partners has indicated that a higher likelihood of this population are hourly wage workers living in multifamily, multigenerational households. As such, it is more difficult for them to take health actions to slow the spread such as quarantine, isolation, and seeking health care.

In an effort to help bolster understanding of the disease and how those at greatest risk can protect their loved ones, the Health Department created a fotonovela-style video. "[COVID-19 Precauciones Cuando Comparta su Hugar Con Otros](#)" tells the story of Camilla, a mom who is enforcing new routines to keep her family safe from COVID-19. She especially needs to protect Abuelita, who is at higher risk for severe infection. The family is wearing masks at home, keeping their friend Eduardo separated because he was exposed at work, and even teenage Lucia is helping to keep their home disinfected. The fotonovela spotlights the experience of sharing a household with multiple people and how simple changes in routine and health actions can help slow the spread of COVID-19. A media campaign will complement the fotonovela, targeting adult Fairfax County Spanish speakers with an emphasis on neighborhoods at higher risk, based on epidemiological data.

Voices of Black Fairfax

As a key institution supporting the Black/African American community, initial community outreach has been supported by the pastors of Mt. Olive Baptist Church in Centreville, First Baptist Church of Vienna in Vienna, and Bethlehem Baptist Church near the Richmond Highway Corridor in coalition as the Voices of Black Fairfax. The pastors have participated in conversations on vaccine hesitancy, getting information out, community engagement, and vaccine equity clinic site identification. They have been registering people for vaccine equity clinics since February 2021. Bethlehem Baptist Church, First Baptist Church of Vienna and Mt. Olive Baptist Church have all held equity clinics. We are actively seeking to expand their capacity as ongoing equity vaccination locations.

Real Talk Conversations with Black/African American Community

The Health Department is holding community conversations with Black Greek organizations, the Fairfax County NAACP, and others, and is also implementing a strategy for Black/African American 18 to 45-year-olds who are undecided or unsure about getting a vaccine. The purpose of the Real Talk for the Culture Campaign is to promote confidence in younger Black adults in making a vaccine decision and to continue to grow and nurture partnerships beyond the pandemic. This campaign was recently featured on FOX 5 DC. The key components of the campaign include Real Talk conversations in small groups and Real Talk infographics. Key partners include local Black barber shops/salons, Black-owned businesses, and nonprofits serving the Black community.

Fairfax County's Black Mental Health Committee planned three town halls in April 2021 for Black adults ages 18 to 50 that included a panel of influencers and those who have been affected by COVID-19. Each event involves a discussion on what COVID-19 recovery looks like in the Black

community, dispel myths about the vaccine, and help participants feel in control and empowered to take steps toward COVID-19 recovery.

Vaccine Equity Strategy Engagement

In order to implement the vaccine equity strategy engagement, the County has partnered with community organizations, including non-profit and faith-based partners. One hundred sixteen Vaccine Equity Partners are providing education in communities and registering and scheduling people for vaccination. These “boots on the ground” activities take place one-on-one and in small group discussions. Outreach occurs at food distribution events, businesses, houses of worship, apartment complexes, and at locations where day laborers gather. Innovative programs such as “Real Talk for the Culture” in the African American community continue where staff visit barber shops and salons to promote confidence in younger Black adults in making a vaccine decision and to continue to grow and nurture partnerships with Black-owned businesses and nonprofits. In the Hispanic community, engagement continues with organizations that serve that population as well as with faith-based and other trusted community leaders. This outreach has been supported by extensive Spanish language media assets and materials. In addition, people with disabilities are being reached through briefings and engagement from County staff as well as other trusted partners to inform them how to access vaccination for people who are homebound, providing on-site low stimulus accommodations, and other supportive resources.

Business Roundtable

The Health Department proactively and continuously engaged small businesses who employ frontline essential workers by providing information and resources to address vaccine hesitancy in the workplace, encourage employer flexibility, and raise awareness of vaccine access in the community. Information is delivered through a variety of means including, webinars, community town halls, social media and direct engagement in the workplace. In addition, the Health Department shares COVID-19 response and vaccination information with employers and business organizations. For example, through a partnership with the Virginia Hispanic Chamber of Commerce, a webinar was held in Spanish to share vaccine information with employers who speak Spanish and a webinar series was created with the Northern Virginia Black Chamber of Commerce, to provide guidance, first-person examples and answer questions about COVID-19 from black business owners and their employees.

Targeted Engagement to Community Child Care Programs Including Small, Women and Minority-owned Businesses

The County surveyed regulated child care programs in the County throughout the pandemic to assess operating status and gather data on program fiscal status and viability. A COVID-19 website was developed for child care programs to ensure County, state and federal resources are easily accessible. Technical assistance was provide in both English and Spanish to programs adapting services to ensure compliance with new COVID-19 health and safety requirements, to provide support for the virtual return to school for elementary age children, and to family child care providers applying for state CARES funding. Finally, email and social media updates have been provided to child care programs to ensure resources were provided in a timely manner, including information on County, state and federal funding opportunities.

Targeted Engagement with Residents Experiencing Vulnerabilities – Basic Needs

The County contracted with community organizations focused and led by communities of color to support service navigation and engagement programs linking residents to COVID-19 testing, vaccinations, basic needs support, and Emergency Rental Assistance. Partner organizations were surveyed on food needs for food insecure communities and coordinated a response to ensure access to food during the pandemic including engagement strategies to people of color, people with low-income, limited English proficiency populations, and other traditionally underserved groups. Provided information regarding transportation access, including additional resources and removal of transportation access barriers.

Stakeholder Outreach for the Fairfax County Economic Recovery Framework

The County partnered with HR&A Advisors, Inc., to conduct a series of virtual roundtables with local stakeholders who brought varied experiences of the COVID-19 pandemic and ideas for recovery. There were seven roundtables with the following stakeholder groups:

- County Officials & Civic Leaders
- County & Non-Profit Health Service Providers
- Small Businesses (2 sessions)
- Major Employers
- Business Support/Minority Chambers
- Higher Education

Labor Practices

The County has not yet identified infrastructure projects that will be funded with the Fiscal Recovery Fund. However, all federally funded infrastructure projects that are administered by the County incorporates the Federal Davis-Bacon Act (Davis Bacon). Davis Bacon is a federal law that governs the minimum wage rate to be paid to laborers and mechanics employed on federal public works projects, such as construction or repair of public buildings, roads, and bridges. Currently, when Davis-Bacon does not apply, the County requires compliance with a Safety Resolution which is intended to ensure that contractors are committed to providing qualified, skilled personnel and that they are appropriately focused on safety at the jobsite.

In addition, the County is in the process of developing an ordinance governing the use of prevailing wage rates on all County funded construction contracts not just those that are federally funded. Prevailing wage rates require that wages for construction workers on public works projects be calculated to reflect local wages for similar jobs. Once adopted by the Board of Supervisors, it is intended that the ordinance will require all applicable construction contracts to include prevailing wage rate requirements established by the Virginia Department of Labor and Industry and based on those set under Davis-Bacon. The ordinance and timeframe for implementation is scheduled to be reviewed by the Board of Supervisors in the fall of 2021.

The County also has a Disadvantaged Business Enterprise (DBE) program in accordance with regulations from the U.S. Department of Transportation. It is the County's policy to ensure that DBEs have an equal opportunity to receive and participate in federally funded contracts. DBE

goals are required on all federally funded projects as well as professional services contracts related to these federally funded projects.

The County is considering implementing a pilot project utilizing a Project Labor Agreement (PLA). Based on the outcome of the proposed pilot project, PLA's may be considered for additional construction projects (typically construction value over \$40 million). A PLA is a pre-bid or pre-hire collective bargaining agreement with one or more labor organizations that establishes the terms and conditions of employment for a specific construction project. Through the *Fairfax County Purchasing Resolution*, the County has the authority to require contractors to enter into Project Labor Agreements.

Finally, while not a specific contract requirement, the majority of construction contracts awarded are to contractors that have local offices.

Any infrastructure projects funded by the Fiscal Recovery Fund will follow all applicable federal, state and local labor practices.

Use of Evidence

The County will include evidence-based interventions, rigorous program evaluations and/or supporting data as appropriate based on the program or service. If applicable, detailed information will be provided for each project in the Project Inventory section below.

Table of Expenses by Expenditure Category

There were no actual expenditures as of July 31, 2021. Projects will be assigned to the Expenditure Categories defined by Treasury as expenses are incurred.

Project Inventory

The Project Inventory section is intended to provide a brief description of all Fiscal Recovery Fund projects. This section only includes projects that are underway.

Negative Economic Impacts		
PIVOT Business Recovery Grant Program		
Project ID: 4G88-FRF-001		
Current Allocation: \$25,000,000	Obligated: \$0	Expenditures: \$0
<p><i>Project Description:</i> On June 8, 2021, the Board of Supervisors approved the PIVOT Business Recovery Grant Program (PIVOT program) to help address and mitigate the negative economic impacts experienced by small businesses and non-profits from the COVID-19 public health emergency. This will be accomplished through grants to impacted, eligible small businesses and non-profits identified through documented research and analysis. The specific small business and non-profit sectors are as follows:</p> <ul style="list-style-type: none"> • Food Services, • Lodging (hotels), • Retail, Services, and Amusements, and • Art Organizations, Museums, Historical Sites. <p>Applicants to the program must complete a three-step process to qualify for a PIVOT grant award. The three phases are: 1) completion of an initial eligibility questionnaire; 2) submission of required documentation to verify eligibility, and 3) submission of invoices of eligible expenses equal to or exceeding the actual grant award amount. Phase 1 accepted applications from June 23, 2021 to July 9, 2021. The Phase 2 review is projected to be completed by August 31, 2021 and Phase 3 by October 31, 2021. Grant awards will be dispersed immediately upon successful completion.</p>		
<p><i>Use of Evidence:</i> The Fairfax County 2020 Economic Recovery Framework, a study of the economic impacts of COVID-19 on the local economy, along with other industry studies and stakeholder engagement provided the data and rationale for the PIVOT program. The Economic Recovery Framework illustrated that 48,200 jobs were lost in Fairfax County through December 2020, and these were heavily concentrated in the food services, hospitality, and retail sectors. Collectively, the accommodations and food services, retail, other services, and arts and entertainment sectors accounted for 50 percent of the job losses in the County due to the COVID-19 pandemic. Ninety percent of all job losses took place in industries with average wages less than 80 percent of the area’s median income (AMI), and 63 percent took place in industries with a higher-than-average representation of people of color. According to global hospitality data firm STR, Virginia lodging businesses experienced a 50 percent average decrease in monthly revenue and Northern Virginia hotels had the lowest revenue per room in the Commonwealth of Virginia as of March 2021.</p>		

Project Goals: The primary goal of the PIVOT program is to provide financial relief to small businesses and nonprofits in the targeted sectors across Fairfax County. Specific goals approved by the Board include the following:

1. Assist the most negatively impacted small businesses and non-profit organizations remain in business and retain employees.
2. Sustain business sectors which employ disproportionately higher numbers of low-income and minority workers.
3. Assist impacted small businesses and non-profits mitigating financial hardship, funding implementation of COVID-19 prevention or mitigation tactics or both.

Performance Indicators: Key Performance Indicators include:

- Total number of grant awards
- Total number of awards by PIVOT fund type
- Demographic breakdown of business owners
- Type of business ownership served
- Distribution of grant awards by magisterial district
- Total number of employees

The County is developing an online dashboard and distribution map that will report on grant awards, including the indicators listed above. This dashboard will be available on the County's website to provide transparency on the outcomes of the PIVOT program.

Six months after funding has been distributed, the County will conduct a survey of grant awardees to assess the impact of funds on their business. Data will be collected on the status of their business operations, number of employees, other business characteristics and future economic recovery needs. Survey results will be compiled and analyzed and shared with Board of Supervisors and used for future planning and program development.

Subrecipient/Contractor: The Latino Economic Development Center (LEDC)

Website: [PIVOT Business Recovery Grant Program](#)

Treasury Expenditure Category: 2.9, Small Business Economic Assistance (General)

**Active and Thriving Community Grants Program
Project ID: 4G88-FRF-002**

Current Allocation: \$10,000,000	Obligated: \$0	Expenditures: \$0
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Project Description: On July 27, 2021, the Board of Supervisors approved the Active and Thriving Community (ATC) Grants program to help address and mitigate the negative economic impacts experienced by small businesses and non-profit organizations from the COVID-19 public health emergency. This will be accomplished through grants to impacted, eligible small businesses and non-profits identified through documented research and analysis. The grant program will prioritize disproportionately impacted populations and communities wherever possible. The specific small business and non-profit sectors are as follows:

- Child Care Programs (center-based and family child care),
- Community-Based Organizations (those providing key health and human services),
- Youth Programs in Athletic Organizations,

- Out-of-School Time Programs (youth grades K-12), and
- Outdoor Community Pools (owned by Homeowners Associations (HOAs), Community Associations and Apartments/Condominiums as well as community membership pools).

Applicants to the program must complete a three-step process to qualify for an Active and Thriving Community Grants program award. The three phases are: 1) completion of an initial eligibility questionnaire; 2) submission of required documentation to verify eligibility, and 3) submission of invoices of eligible expenses equal to or exceeding the actual grant award amount. Phase 1 will accept applications from August 31, 2021 to September 14, 2021. The timeline for Phase 2 and Phase 3 will be determined after the Phase 1 application deadline closes. Grant awards will be dispersed after Phase 3 is completed.

Use of Evidence: Fairfax County has successfully implemented numerous grant programs using both County General Fund dollars and the Coronavirus Aid, Relief, and Economic Security (CARES) Coronavirus Relief Fund (CRF). The use of easy-to-access, small grants to organizations has been implemented as a best practice to positively impact and sustain organizations. The County's Nonprofit Sustainability Grant program was provided in Summer 2020 to ensure nonprofit safety net organizations could remain viable; 99 percent of the 148 grantees reported that the grant helped their organizations "much" or "a great deal."

The sectors of focus for the Active and Thriving Community Grant program were identified based on sector-specific available data. Through surveys, existing formal and informal working relationships, and local economic data and information, these five sectors were identified as being most negatively impacted by the pandemic, serving the most vulnerable residents and employing disproportionately higher numbers of low-income and minority workers. Other disproportionately impacted business sectors, such as hotels and restaurants, were served through the County's PIVOT Business Recovery Grant Program.

Project Goals: The primary goal of the Active and Thriving Community Grants program is to provide financial relief to small businesses and nonprofits in the targeted sectors across Fairfax County. Specific goals approved by the Board include the following:

1. Assist the most negatively impacted small businesses and non-profit organizations remain in business and retain employees.
2. Help the most vulnerable residents by supporting programs and services that provide a social safety net and promote positive childhood environments.
3. Sustain business sectors which employ disproportionately higher numbers of low-income and minority workers.
4. Assist impacted small businesses and non-profits mitigating financial hardship, funding implementation of COVID-19 prevention or mitigation tactics or both.

Performance Indicators: Key Performance Indicators include:

- Total number of applications, grant awards and denials
- Total number of awards by ATC sector
- Number of ATC awardees who were either located in an area disproportionately impacted by the pandemic or serving those disproportionately impacted by the community
- Distribution of grant awards by magisterial district

Six months after funding has been distributed, the County will conduct a survey of grant awardees to assess the impact of funds on their business. Data will be collected on the status of their business operations and number of employees. Survey results will be compiled and analyzed and shared with Board of Supervisors and used for future planning and program development.

Subrecipient/Contractor: The Latino Economic Development Center (LEDC)

Website: [Active and Thriving Community Grants Program](#)

Treasury Expenditure Category: 2.9, Small Business Economic Assistance (General)

Revenue Replacement

Cybersecurity Support Project ID: 4G88-FRF-003

Current Allocation: \$5,000,000	Obligated: \$4,659,980	Expenditures: \$0
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Project Description: Funding has been allocated to support the expansion of the County's cyber resiliency and to strengthen the County's defense against cyber vulnerabilities to ensure safeguarding of County data.

Subrecipient/Contractor: CAS Severn Inc.

Treasury Expenditure Category: 6.1, Provision of Government Services