



# OFFICIAL EVENT RULES & LOGISTICS

*Participants of the 2020 Housing Challenge agree to the following terms:*

## RULES & LOGISTICS

**Teams:** Teams must have at least four participants to compete for cash prizes. Participants are welcome to attend in pre-formed groups or come individually. There will be time provided prior to the beginning of the hackathon work period to network and form teams.

**Technology:** Teams should plan on having **at least one laptop per team** that can be used for research and to develop a presentation to submit for judging.

**Presentation Submissions:** Teams may submit multiple entries for consideration on one or multiple challenges; however, only one cash prize will be awarded per team.

**Claiming Prizes:** To be eligible to receive a cash prize, individuals must complete the appropriate paperwork prior to leaving the event.

**Parking:** The 2020 Housing Challenge will be held at the Fairfax Campus of George Mason University, Alan and Sally Merten Hall, Room 1201. The parking for the event will be at the **Rappahanock Parking Garage** beside Merten Hall. Please see map: [https://info.gmu.edu/wp-content/uploads/FairfaxMap\\_2019.pdf](https://info.gmu.edu/wp-content/uploads/FairfaxMap_2019.pdf). Merten Hall is building #34 on the map (best accessed on University Drive from Ox Road/Route 123). The Rappahanock Parking Garage is building #41 on the map beside Merten Hall. Parking will be free for the day if you enter the **PERMIT ONLY entrance** to the garage (do NOT use the VISITORS entrance). You can park in the PERMIT section on the first level or the second level.

## RIGHTS FOR SUBMISSIONS & PUBLICITY

Fairfax County, George Mason University School of Business, and Competition administrators make no claim to title or ownership in or to submissions. Each submitting participant understands and accepts that the Competition administrators may use the submission to the extent necessary to administer the competition and may publicly perform or display the submission, including, without limitation, for advertising and promotional purposes relating to the Competition. Each submitting participant is solely responsible for taking any necessary actions to protect participant's intellectual property rights, including with respect to the use that may occur in the course of the Competition.

Registration and/or participation in the Competition constitutes award recipient's consent to the Competition's or its sponsors' use of the applicant's submission, name, likeness, photograph, voice, opinions, and/or hometown for Competition promotional purposes in any media, worldwide, without further payment or consideration.

*Participants employed by Fairfax County and George Mason University are not eligible to receive cash prizes but may participate and present their product. This does not include student employees of George Mason University.*

## **JUDGING CRITERIA**

Solutions developed and presented at the 2020 Housing Challenge will be evaluated based on the following criteria:

### **Specific to policy question(s) (10 points)**

- Addresses one or more of the issues identified in the challenge statements
- Integrates cross-disciplinary expertise and addresses key customer needs

### **Incorporates non-traditional partners (10 points)**

- Identifies new partner organizations and/or government entities to implement solutions
- Incorporates diverse perspectives

### **Unique and considers issues pertinent to Fairfax County (10 points)**

- Offers creative solutions (“better/faster/cheaper”)
- Considers the changing economic and demographic landscape of Fairfax County

### **Comprehensive and feasible to implement (20 points)**

- Demonstrates potential for widespread positive outcomes
- Exhibits scalability and high likelihood of adoption